

# Koenig Tobias

クーニツヒ トビアス

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## OBJECTIVE

Product Designer with 14+ years in B2C/B2B web and mobile, specializing in user-friendly interactions, system design, product discovery, and user research. Seeking a role where I can drive intuitive, scalable experiences and measurable outcomes. Open to remote positions or on-site in Nagoya or Tokyo, Japan.

## SUMMARY

- 14 years of design experience, including 8 years of working at a software company and 6 years of working in an advertising agency.
- 6 years of experience creating and scaling a multi-product Design System adopted across all product teams.
- Led the UX relaunch of the Time Off app and scaled the Schedules app through data-informed design iterations.
- Mentored designers and supported hiring for product and marketing design roles.

## WORK HISTORY

2026/01 – now	Freelancer – Senior Digital Designer <i>Nagoya, Japan</i>
2022/11 – 2025/12	InVision AG – Senior Digital Product Designer <i>Düsseldorf, Germany</i>
2017/11 – 2022/11	InVision AG – Digital Product Designer <i>Düsseldorf, Germany</i>
2013/09 – 2017/11	Stellwerk3 GmbH – Digital Designer <i>Berlin / Reutlingen, Germany</i>
2011/09 – 2013/09	Stellwerk3 GmbH – Working Student Development & Design <i>Reutlingen, Germany</i>

## EDUCATION

Reutlingen University – Media Communications Informatics  
Successfully graduated as Bachelor of Science

IB School Stuttgart – Technology & Media  
Successfully graduated